

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

ELECTIONS – National Voters Day , 2013 – Celebrations on 25.01.2013 - Insertion of Advertorial on 25.01.2013 - Awareness and Publicity Campaign – Payment of Rs.5,50,000/- to M/s Kasturi & Sons Limited, Hyderabad towards insertion of advertisement charges in all editions of The Hindu daily news paper in A.P. – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 864**

**Dated: 21-02-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-100, dt.24.01.2013.
2. G.O.Rt.No.371 Finance (Expr.GAD.I) Dept.dt.05.02.2013.
3. From M/s Kasturi & Sons Limited, Hyderabad  
Invoice No.IAD11325343, dt:25-01-2013.

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**ORDER:**

In the Government letter 1st read above, the Regional General Manager (Advt-AP), The Hindu, Hyderabad have been requested to insert the full page Advertorial in all editions of The Hindu daily newspaper in Andhra Pradesh on 25.01.2013 to enable the public to participate in N.V.D Celebrations, 2013 and furnish bills as per the approved rates. Accordingly M/s Kasturi & Sons Limited has inserted full page colour Advertorial in all editions of The Hindu daily news paper on 25.01.2013 and furnished bill for Rs.5,50,000/- for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.5,50,000/-** (Rupees Five lakh fifty thousand only) to M/s Kasturi & Sons Limited, Hyderabad towards the cost of advertisement charges published in all editions of The Hindu daily news paper on 25.01.2013 to enable the public to participate in N.V.D. 2013 celebrations at all the Polling Stations in the State.

3. The expenditure sanctioned in para 3 above shall be debited **“2015 – Elections – M.H. 103 Preparation and Printing of Electoral Rolls – SH (07) Legislative Council – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in the G.O. 2<sup>nd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **“M/s. Kasturi & Sons Limited, Hyderabad” A/c No.000951000048, ICICI Bank Limited, Nungambakkam Branch, Chennai, IFSC Code:ICIC0000009 & MICR Code 600229003.**

(Contd..2..)

5. This order does not require the concurrence of Finance Department as per the orders issued in the G.O. 2<sup>nd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Kasturi & Sons Limited (The Hindu), 859-860,  
Anna Salai, Chennai-600 002.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER